



May, 2010

Dear Dockwalkers:

On Behalf of **California Department of Boating and Waterways** and the **California Coastal Commission's and Boating Clean & Green Program**, the **Santa Monica Bay Restoration Foundation** and the **Keep the Delta Clean Program** we want to **WELCOME** you to your quarterly electronic newsletter. The purpose of this newsletter is to give you updates about the program, upcoming opportunities for Dockwalking, and other Dockwalker news.

### **Great Upcoming Northern and Southern California Dockwalking Opportunities:**

#### **Southern CA**

- ✓ **May 21**            **Alamitos Sail and Power Squadron Pancake Breakfast, Seal Beach Yacht Club (8 a.m. – 11 a.m.)**
  
- ✓ **June 3-6**        **Dana Point Boat Show, Dana Point Harbor**

To participate in these events, contact: Grace Lee (213) 576-6757 / [glee@santamonicabay.org](mailto:glee@santamonicabay.org)

#### **Northern CA**

- ✓ **May 15**            **2010 Boating Season Kickoff Event – Sacramento, Discovery Park**
  
- ✓ **June 12**        **National Marina Day –Brisbane Marina (10 a.m. – 2 p.m.)**

To participate in this event, please contact: Vivian Matuk at (415) 904-6905 / [vmatuk@coastal.ca.gov](mailto:vmatuk@coastal.ca.gov)

### **Volunteer Dockwalkers at Work**

Since the beginning of this year, the Santa Monica Bay Restoration Foundation, the California Department of Boating and Waterways, the California Coastal Commission's Boating Clean & Green Program, the Keep the Delta Clean Program, and the City and County of San Francisco Department of the Environment have participated in several boat shows and boating events where many Dockwalkers helped us conduct face-to-face boater education and distribute our 2010 Boater kits. **In this section, we would like to recognize the Dockwalkers who have helped us make our participation at these boating events a success!**

- 0 **Southern California Marina Association Los Angeles Boat Show (February 18-21, 2010).** 240 boater kits distributed. Thanks to: **Raymond Paul, Richard Daybell, Nancy Marino, Sue Sigrist, Jim Sinasek, and the Santa Monica Bay Restoration Foundation staff.**
- 0 **Sacramento Boat Show (March 12 -14, 2010).** 322 Boater kits distributed. Thanks to: **George Mcelvain Sarah Mcelvain, Fred Goodwin, Devery Stockton, Jim Goff, Bill Becker, Don Luke, Gail Giacomini, Wylisa Santos, Cathy Boyle, California Department of Boating and Waterways and California Coastal Commission's Boating Clean and Green and Keep the Delta Clean Program staff.**
- 0 **Long Beach Fred Hall Fishing Show (March 24 – 28, 2010).** 270 Boater kits distributed. Thanks to: **Mel Widawski, Dick Daybell, and the Santa Monica Bay Restoration Foundation staff.**
- 0 **Pacific Powerboat Expo and the Strictly Sail Pacific (April 16 – 18, 2010).** 750 Boater kits distributed. Thanks to: **Greg and Chris Connaughton, Christopher Poehlmann , Roger Haynes, James Pennington, Kimberly Cromwell, Mark Zeserson, Sherrill Zeserson, Wylisa Santos, Renee Gordon, Lenworth Gordon, Cynthia Perazzo, Kendra Cromwell, Julia Pyatt, Ken Baltz, Andy Lai, Wanda Schneider, Roger Haynes, John Loero, California Department of Boating and Waterways and California Coastal Commission's Boating Clean and Green staff, Keep the Delta Clean Program and Save Our Shores staff.**



Sarah and George Mcelvain at the Sacramento Boat Show (March 12-14, 2010)



Pacific Powerboat Expo and the Strictly Sail Pacific Booth (April 16 -18)



Nancy Marino at the Los Angeles Boat Show, 2010

Some events attended or organized by Dockwalkers include:

**In February, Charles Duncan (US Coast Guard Auxiliary)** participated in the Nor Cal Boat Show in Redding where he distributed 227 boater kits.

**In late March, Dick Daybell (US Power Squadron)** distributed 15 boater kits during the San Luis Rey Power Squadron Meeting in Oceanside. Dick also introduced the program to this USPS unit. Dick has also handed out kits over the past year to all the boaters on Y dock in Oceanside.

**March 27th, Save Our Shores staff and 30 Dockwalker volunteers** distributed 33 boater kits in Santa Cruz Harbor.

**On April 10, Julia Muldoon, Gillian Bossenger and Jane Stewart (Harbor Island West Marina, San Diego County)** participated in the Marina Swap Meet here where they distributed 39 kits

**On April 10, Priscilla Minkel (US Coast Guard Auxiliary)** participated in Delta Marina Yacht Club (Solano County) Safety Day distributing 14 boater kits and talking to boaters about clean boating practices. The Club's Vice Commodore sent to Vivian Matuk (California Department of Boating and Waterways and California Coastal Commission Environmental Boating Program Coordinator) a Letter of Commendation for Priscilla's extraordinary work during the event.



**Robert Liu (US Coast Guard Auxiliary Flotilla)** 14 distributes safe boating materials at Loch Lomond Yacht Club and Marina Safe Boating Day, April 10

**On April 10, Gail Giacomini and Robert Liu (US Coast Guard Auxiliary)** distributed boater kits and educational materials during the Loch Lomond Safe Boating Day.

**On April 17, Priscilla Minkel and Ron Wallace (US Coast Guard Auxiliary)** handed out 31 Boater kits at the Benicia Yacht Club's Opening Day on the Strait (Solano County).

**On April 17, Moe Adams (US Coast Guard Auxiliary)** participated in the Striped Bass Association Striper Derby held at Viera's Resort in Isleton (Sacramento County). Moe distributed 12 boater kits.

**On April 17 – 18, David and Sally Graas (Caliente Harbormaster and Manager, respectively-Contra Costa County)** talked to 16 boaters who visited the marina and distributed boater kits and clean boating information.



**Priscilla Minkel and Ron Wallace (US Coast Guard Auxiliary)** handing out 31 Boater kits at the Benicia Yacht Club's Opening Day, April 17

**On April 17 – 18, Bob and Beverly Cain (Stockton Yacht Club)** cruised with Stockton Yacht Club to San Joaquin Yacht Club. During their "Opening Day Parade" around Bethel Island (Contra Costa County). Bob and Beverly distributed 12 boater kits.

**On April 17<sup>th</sup>, Dick Daybell (US Power Squadron) and Grace Lee (Santa Monica Bay Restoration Foundation)** handed out 36 kits at a swap meet sponsored by Sunset Marina in Huntington Beach.

**On April 18, Thom O'Conner (US Coast Guard Auxiliary)** participated in the Humboldt Yacht Club Opening house (Humboldt County). Thom talked to boaters about clean and safe boating practices and distributed some boater kits.

**On April 22, Charles Duncan (US Coast Guard Auxiliary)** participated in Earth Day Fair in Redding where he distributed 77 boater kits.

**On April 24, Winston Bumpus (US Coast Guard Auxiliary)** set up a table at the Bair Island Marina. Mr. Bumpus mentioned that "People were very pleased to fill out the survey, learn about clean boating and get the clean boating kit. It is a great program and I hope to do more soon. Everyone was so upbeat about the program as I believe people want to do the right thing, but often times not sure what the right thing is."



**Dick Daybell (US Power Squadron) and Grace Lee (Santa Monica Bay Restoration Foundation)** handed out 36 kits at a swap meet sponsored by Sunset Aquatic Marina in Huntington Beach.

**On April 24, Victoria Colella (Valhalla Signworks - Boat Lettering)** participated at the West Marine's Sausalito Maritime Community Day.

**On April 24, Roger Haynes, (US Coast Guard Auxiliary)** (Flotilla 12-91) provided Vessel Safety Checks for 30 Discovery Bay Yacht Club (Contra Costa County) cruisers while they enjoyed their Spring Fling event at the Club. Mr Haynes mentioned that "numerous club members said they were familiar with the program from boat shows over the past couple years".

**On April 24, Thom O'Conner (US Coast Guard Auxiliary)** participated in the Rhododendron Parade in Eureka/Humboldt Bay.

**On April 24, Maggie Herbelin (US Coast Guard Auxiliary) conducted** Vessel Exams and distribute Dockwalker bags at the Tuna Club Potluck at Woodley Island Marina. Maggie distributed 15 boater kits.

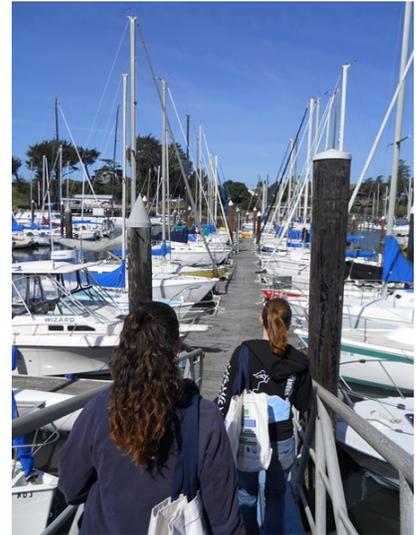
**On the weekend of April 24 & 25<sup>th</sup>, Bob and Beverly Cain (Stockton Yacht Club)** participated in the "Opening Day on the Delta Parade" Twelve boater kits were distributed. Mr and MS Cain mentioned that boaters love the tide charts, even if they have the electronics, maps of the delta, the oil absorbent pads and the water bottles".

**On May 1<sup>st</sup>, Dick Daybell (US Power Squadron)** participated in the Opening Day at the Long Beach Yacht Club.

**Also, on May 1<sup>st</sup>, Save Our Shores staff and five volunteer Dockwalkers** participated in the first season day of rockfish fishing in Santa Cruz Harbor. 14 Boater kits were distributed.

**Dave Naumann (US Coast Guard Auxiliary)** (Flotilla 41) presented the Dockwalker program to his US Coast Guard Auxiliary Flotilla members. Mr. Naumann mentioned: "People have been very receptive to the information and felt that the time spent was of value."

**Kathy O'Brien (Sun Harbor Marina- San Diego)** has been distributing the boater kits to the marina tenants and boaters visiting her marina.



Save Our Shores staff and five volunteer Dockwalkers participating at the May 1<sup>st</sup> event in Santa Cruz

## Some Future Events

- ✓ **On May 8<sup>th</sup>**, Jim Sinasek and Bill Bloomberg will be participating in the Balboa Yacht Club (Newport Beach) opening day of the season.
- ✓ **On May 21<sup>st</sup>**, Lisa Bowe and Dick Daybell will participate in the Alamos Sail and Power Squadron Pancake Breakfast.
- ✓ **On May 22<sup>nd</sup>**, Flotilla 12-91 will be participating in the Lion's Club event at the Discovery Bay Launch Ramp.
- ✓ **On May 22<sup>nd</sup>**, Charlie Duncan (US Coast Guard Auxiliary Flotilla 3-9) will be participating in National Safe Boating Week distributing boater kits and safety information.
- ✓ **On June 5<sup>th</sup>**, Sun Harbor Marina (San Diego) will conduct a Super Saturday Event from 9:00 am to 2:30 pm. During this event Kathy O'Brien (Marina Operator) and her staff will be distributing boater kits and talking to boaters about clean boating practices. The event will also include Vessel Safety Checks, Fire Extinguisher Testing, Green Energy Seminar, BBQ and more.

Please send us a summary of the events you have participated with photos so we can share this information with other Dockwalkers! **Thanks for helping us spread the word and conducting face-to-face boater education.**

## Honoring your Help, Support and Hard Work

Since 2002, we have been honoring the most active Dockwalkers. Last year, we do not only honor the top 10 most active Dockwalkers [www.coastal.ca.gov/ccbn/halloffame.html](http://www.coastal.ca.gov/ccbn/halloffame.html) but the media also highlight the work of a very active Dockwalker, Jim Sinasek (Orange County) in The Log Newspaper. Please check [www.thelog.com/news/logNewsArticle.aspx?x=10526](http://www.thelog.com/news/logNewsArticle.aspx?x=10526)

## Some Tips for a Successful Dockwalking Activity

- ✓ Go to where boaters will be: launch ramps, marina docks, fuel docks, marine supply stores, and local events (check the section above for Great Dockwalking Opportunities).  
**REMEMBER:** If you are a marine business operator, the kits are a great educational tool to give to your tenants so they can work with you in your clean marina and clean water efforts. If you are a Power Squadron or US Coast Guard auxiliary, the kit is an amazing tool when conducting your vessel examination, marine dealer visits or safety classes to promote clean and safe boating practices. If you are a club member or a boater, you can distribute the kits among your boating colleagues and work with them promoting clean and safe boating.
- ✓ Engage local marine business operators in your effort before you start your Dockwalking activity
- ✓ Know your audience - pick the right time and place
- ✓ This is EDUCATION, not enforcement
- ✓ Show the oil absorbent first.
- ✓ Focus on the primary messages associated to each material included in the boater kit. Refer to the document found at [www.coastal.ca.gov/ccbn/BoaterKitEducationalMessagesStatewide.pdf](http://www.coastal.ca.gov/ccbn/BoaterKitEducationalMessagesStatewide.pdf)
- ✓ Use the facts found at [www.coastal.ca.gov/ccbn/factoids\\_for\\_dockwalkers.pdf](http://www.coastal.ca.gov/ccbn/factoids_for_dockwalkers.pdf) This information will help you in providing examples while conducting the face-to-face boater education.
- ✓ Ask questions to generate discussion
- ✓ Judge the attention span of the listener
- ✓ Give credit to boater for good practices
- ✓ Timing: average visit = 2-5 minutes

## Recommended TIPS for Distributing Kits and Collecting the 2010 Boater Questionnaires

- ✓ In order to capture boaters' attention, a recommended strategy is to show the boater kits and tell the boater that it is **free**.
- ✓ Before handing the boater kit to the boater, it is important to ask boaters **to first fill out** the 2010 Boater Questionnaire indicating that it will only take about 4 – 5 minutes of their time and it is **anonymous**. **Please, do not give any answers to boaters while they are answering the questionnaire.**

- When the boater returns the questionnaire to you, quickly look it over to see that it is complete. Then, go over the responses for questions 7-12, and then tell the boater about the Kit contents.
  - Correct Responses are: Q9= Fine up to \$2,000; Q10=Violators are subject....Q11 and Q12=TRUE
- ✓ Once you have collected the questionnaire, please discuss the materials included in the boater kits with the recipient, emphasizing the main message associated with each of the materials (See section above). Be aware that the most significant items are the three-hole punch card, the oil absorbent and the Clean Boating Habits. The San Francisco Bay Clean Boating Map is a very important item for the San Francisco Bay Boater kits. The Southern California Boater's Guide (out in June!) is a very important item for the Southern California boater kits.
  - ✓ 2010 Boater Questionnaire: Please make sure you include the questionnaire date and location. In Q1, please mark the option Dockwalker. On the back of each survey, please include your name so we can keep track of the questionnaires you are collecting for the **2010 Dockwalker contest**.

## 2010 Dockwalker Trainings

The **California Department of Boating and Waterways** and the **California Coastal Commission's Boating Clean & Green Program** in partnership with **the Santa Monica Bay Restoration Foundation, the Keep the Delta Clean Program, the US Coast Guard Auxiliary, the City and County of San Francisco Department of the Environment, the US Power Squadrons** and *many more organizations* conducted **nine trainings** throughout the State in: Benicia, Napa, Sacramento, San Rafael, San Diego, Long Beach, San Jose, and Dana Point and Redwood City. Trainings are also planned for Sonoma and Fresno. **145 Dockwalkers** have been trained this year.

